

# FTToken Inc. – Investor Summary Sheet

## Mission

To build a **cooperative software platform** where contributors earn a share of long-term revenue through tokenized ownership — creating a community-owned alternative to Big Tech.

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## The Problem

Consumer & Business Tech products are suboptimal because Big Tech Monopoly Platforms are Ad driven, have privacy issues, and need to constantly provide more for less.

These Modern tech platforms concentrate wealth and power in the hands of a few. Consumers are sold for ad dollars violating privacy. Engineers are paid hourly to build software with infinite long-term value — and don't share in that value.

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## The FTToken Solution

Create a community of underemployed tech people annoyed at big tech monopolies. Have them create an alternative platform where fast cooperative feedback loops result in better products.

**This Token-powered app development platform Supports:**

- **Businesses & Consumers** who pay monthly to use custom software.
  - **Contributors** (engineers, designers, marketers, sales) who build apps and refer customers to earn royalties.
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## Product Snapshot

- **App Builder** with reusable modules, used in live consulting work.
  - **Token Wallet** with FT-Gems (contributor revenue shares), FT-Diamonds (equity-linked tokens), and FT-Tokens (unit of platform value).
  - Alpha product live; platform built serverlessly on AWS for low cost and global scale.
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## Target Markets

1. **Consumers** – Simple, paid alternatives to ad-supported apps (e.g., personal finance, health, journaling, etc, etc).
  2. **Creators/Contributors/Marketers** – Engineers and freelancers who want revenue-sharing ownership or referral income.
  3. **Businesses** – SMBs needing custom apps without custom build cost.
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## Token Strategy

- **FT-Gems:** Non-transferable revenue participation rights in specific Apps.
- **FT-Diamonds:** Tokenized rights to company equity.
- **FT-Tokens:** Platform currency for consumer access and internal contributor rewards.

**No public ICO. No crypto speculation. All tokens are earned or granted based on contribution.**

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## Investor Protections

- **Rule 506(b) Private Placement**
  - Class A Common Stock with voting rights
  - Transfer restrictions and holding periods (1-year minimum)
  - Class A Bonds backed by equity, with conversion rights in case of default
  - Liquidity: Company intends to offer liquidity per round, subject to QSBS constraints
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## Use of Funds

- Grow contributor network
  - Launch paid platform customers
  - Build full token logic and app-builder into platform infrastructure
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## 17 Milestones

- Raise \$300K Seed Round (Common + Bonds)
  - Reach first live customers using token-powered platform apps
  - Expand team beyond sole founder
  - Launch second fundraising round at 2× valuation
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## Capital Structure

- 5M Common Shares issued to Founder
  - \$100K in Common Equity available at \$0.40/share
  - \$150K in Class A Bonds (10-year term, 12% interest)
  - \$50K carveout for contributor equity pool
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## Exit Strategy

- Company to offer voluntary share buybacks per round (subject to IRS 5% rule and QSBS)
  - After ~5 private rounds, securities to be registered (likely Reg A), enabling tokenized secondary market liquidity
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## Founder

**Eric Smeby** – Startup operator, technical founder, and community architect. FTTToken was self-funded with \$100K and incubated through consulting work.